

Ohio Union Council Meeting
Minutes
January 7, 2004

Members Present: Mike Dingeldein, Gary Dagres, Heather McGinnis, Shakeer Abdullah, Sheree Johnson (alternate), Sarah Miller, Jody Clark (alternate), LeAnne Horst, Scott Buzek (alternate), Sean Barnett (alternate), Cathy Montalto, Ellen Crivella, Don Stenta, Isaac Wu

Guests: Eve Scrogam, Dave Wiseley, Jeff Pelletier, Amy Elliott, Brent Turner, Mary & Anne Montalto

The meeting was called to order by Mike Dingeldein and introductions were made.

Ticketing Program: Jeff Pelletier (Acting Coordinator of Explore Columbus)

Jeff discussed Explore Columbus, the discount ticketing program at the Ohio Union. He detailed some of our more popular events, such as the Broadway Series. To date, Explore Columbus has spent approximately \$68,000.00 on tickets and marketing. Jeff distributed a tentative calendar of events for winter quarter as well as a couple of promotional items, and talked about a few of the upcoming events.

There are some expected changes on the horizon for next year such as a wider variety of events with more than one event at a time to choose from. More concentration will be placed on marketing to graduate and professional students along with the addition of more family oriented programming. We will continue to explore options to allow faculty/staff the ability to purchase tickets as well.

On the website, www.explorechilodbus.com, students can let us know about any upcoming events they might like to attend and we will explore discount ticket availability. The Ohio Union Council was encouraged to utilize the website or contact Jeff Pelletier with any suggestions for events.

Ohio Union Posting Policy – Eve Scrogam (Assistant Director, Ohio Union)

Eve discussed the Ohio Union posting policy, which was sent to the council by e-mail along with the agenda for the meeting. Eve elaborated on a few details of the policy and indicated that posting areas will be clearly marked and the building hours will be posted on the doors. An approved proposal through American Eagle will allow us to purchase a flat screen TV/scrolling matrix board for the information desk to advertise for student organizations.

The posting policy will be enforced through several mechanisms, the student staff (bulletin board on 1st floor), table tents (marketing interns), banners (event services staff), and paper postings (staff in general). Any advice/suggestions on what to do with the general posting bulletin board on the first floor would be greatly appreciated.

It was suggested that we include in the posting policy wording on the right to regulate content. Eve will add the university nondiscrimination policy statement as well as the Ohio Union and bring back to the council at the next meeting to ratify.

OUAB – LeAnne Horst

LeAnne discussed upcoming OUAB events, distributed a calendar for the quarter, and went over a few of the anticipated events. LeAnne talked about the procedures for co-sponsoring programs with OUAB. She passed around flyers done by our graphics area for upcoming events to show how we are advertising. She also had a winter quarter Calendar of Events poster, which includes events sponsored by the Student Activity Fee.

Director Update – Tracy Stuck

Tracy updated on the busy quarter ahead and invited anyone willing and available to help with room/events flips in February to let us know.

The Feasibility Study – We should receive the final copy on Friday. Tracy reported on her meeting with President Holbrook and Acting Provost Snyder. Heather is continuing to work on the video and will do one for students and one for development prospects. We hired Barbie Tootle to write a foreword for the feasibility study to tie it in to the academic plan.

Subcommittee Reports

Subcommittee A – Gary Dagres

Gary discussed flyer analysis and conclusions. He indicated he thought Eve was on point with the Ohio Union posting policy and the committee will continue to monitor flyers posted in the wrong areas.

Subcommittee B – Jody Clark

Jody will send the report to Yvonne who will then send out to the council. Will discuss at next meeting.

Announcements were made and meeting was adjourned. At the next meeting, February 4th we will feature our graphics/marketing area and Matt Couch will discuss OUAB.